

Karan Sisodia

[WWW. Karansisodia.com](http://WWW.Karansisodia.com)

Product Designer | UX Strategist | AI-Assisted Design Specialist

Results-driven UX Designer and Digital Experience Specialist with 5+ years of experience designing scalable, user-centric experiences for enterprise web applications, mobile platforms, SaaS products, and internal tools.

Let's collaborate to create exceptional digital experience

Experience

JPMorgan Chase - Associate UX designer (April 2021 - Present)

Web Apps: 4 Mobile Apps: 1 Design System: 1

- Designed scalable UX solutions for enterprise web and mobile applications.
- Conducted user research, usability testing, and stakeholder workshops.
- Created wireframes, prototypes, dashboards, onboarding flows, and admin experiences.
- Leveraged AI tools to accelerate UX research, writing, ideation, and prototyping.

Tavisca a JPMorgan Chase Company - Lead Digital Marketer (Feb 2017 - April 2021)

Website Revamp, Digital Assets Design

Sales Executive (June 2013 - Jan 2017)

Companies: DHFL - Panoramic Holidays - Quikr

Qualification and Certifications

UX Strategy Fundamentals (June 2025)

Udemy

Google UX Design certificate (Dec 2023)

Google

Interaction Design (July 2022)

Coursera

M.B.A (July 2011 - Feb 2013)

Pune University - IIMP

B.E - Electronics and Tele-communications (2006 - 2010)

Pune University - IIMP

Language

English

Hindi

Contact

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Skills

- User Research
- Wireframes
- Prototyping
- Interaction Design
- Product Strategy
- Customer Journey Mapping
- Usability Testing
- UI Design and Design System
- Creative Thinking & Problem Solving

AI Tools

- ChatGPT – UX writing, research synthesis, design feedback
- Perplexity AI – User research & idea generation
- Google Stitch – Rapid UI generation
- Google AI Studio / Lovable – Prototypes & working demos
- Leonardo AI / Canva / HeyGen – Image, video & creative generation
- Colors – Color palette generation

Tools

- Paper Pencil
- Figma
- Adobe XD Photoshop & more ...

Design Process

- Design thinking
- Lean UX
- Double Diamond
- HCI Framewrok

Domain

- Travel

Key Projects

- Chase Travel
- Campaign Management
- Self-Serve Property Onboarding
- Property Health Dashboard
- Site Manager